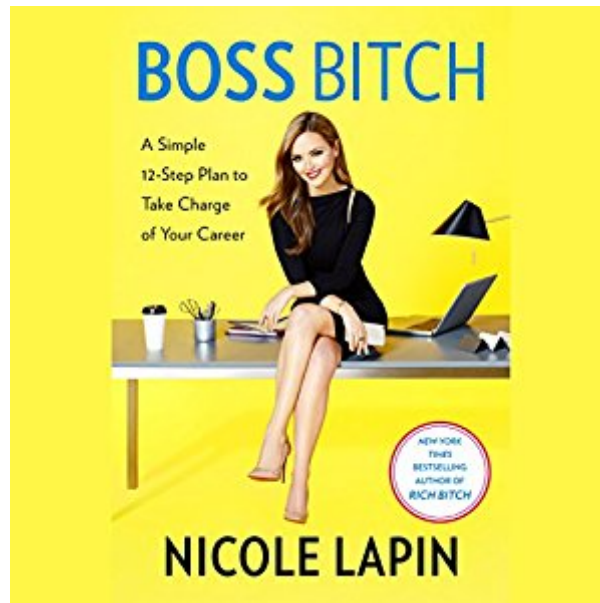




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Boss Bitch: A Simple 12-Step Plan To Take Charge Of Your Career



Synopsis

New York Times best-selling author Nicole Lapin is back with a sassy and actionable guide empowering women to be the bosses of their own lives and careers. You don't need dozens or hundreds of employees to be a boss, says financial expert and serial entrepreneur Nicole Lapin. Hell, you don't need even one. You just need to be confident, savvy, and ready to get out there and make your success happen. You need to find your inner boss bitch - your most confident, savvy, ambitious self - and own it. A boss bitch is the she-ro of her own story. She is someone who takes charge of herself and her future and embraces being a boss in all senses of the word: whether as the boss of her own life, a boss at work, or the literal boss of her own company (or all three). Whichever she chooses, being a boss bitch isn't something to apologize for - it's something to be proud of! We all have what it takes to be a boss bitch, says Lapin. The problem is we don't learn how to do it in school. Even if we study business, we're not getting enough real-deal business education. Until now. Here, Lapin draws on raw and often hilariously real stories from her own career and experiences starting businesses - the good, the bad, and the ugly - to show what it means to be a boss in 12 easy steps. In her refreshingly honest and relatable style, she first shows how to embrace the boss of you mentality by seizing the power that comes from believing in yourself and expanding your personal skillset. Then she offers candid, no-nonsense advice on how to kill it as the boss at work, whether you have a high-up role or not. And finally, for those who want to take the plunge as an entrepreneur, she lays out the nuts and bolts of how to be the boss of your own business - from raising money and getting it off the ground to hiring a kickass staff and dealing with office drama to turning a profit. Being a rock star in your career is something that should be worn as a badge of honor. Here, Lapin shows how to crush it in our careers like a boss bitch!

Book Information

Audible Audio Edition

Listening Length: 12 hours 5 and 8 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Random House Audio

Audible.com Release Date: March 21, 2017

Language: English

ASIN: B01MSUN3RD

Best Sellers Rank: #26 in Books > Audible Audiobooks > Business & Investing > Careers #29

Customer Reviews

Nicole Lapin wrote a bestselling book calledÃ Â Rich Bitch: A Simple 12-Step Plan for Getting Your Financial Life Together...FinallyÃ Â a few years ago. I never read it, but I know it was popular. Lapin's shtick is that she's the energetic yet down-to-earth guide who can help you get your finances in order by telling it like it is, girlfriend! She's worked for several major companies, including CNN and CNBC, but now she works for herself--which is why she wrote this follow-up book, Boss Bitch. The book is divided into three sections, and though it's advertised as a "12-step plan to take charge of your career," the 12 chapters of Boss Bitch don't actually all build off each other. Section 1 is about figuring out what career path you want to follow. At 20 pages, it is by far the shortest section of the bunch. Section 2 is about acting like the boss at your job, even if you aren't (or even if you have several bosses above you). It covers branding, interviewing, pitching yourself (e.g., you need to have a two-sentence spiel at the ready describing what you do), looking the part, proper office etiquette, creating goals, motivating your team, and making good and timely decisions. Section 3 is about being the boss of your own business. It gives detailed info on how to start a business (including how to know you're even ready to start a business...), how to build a good team, and how to make money. There's also a surprisingly lengthy glossary of terms in the back. There is a lot of good info in this book, especially if you are considering starting your own business. I came to respect Lapin's breadth of knowledge about business and money, as well as her willingness to put the details of her life out there. But, oh dear God, this book irritated me so much. Lapin is clearly writing to a younger audience, and her casual, often cheesy tone made this book borderline unreadable for me. She says things like: "You're the pilot, so let's fly, bitch." "Boss Bitches are classy, sassy, and badass." "Throw your hair in a bun, crank up Rihanna, and handle it." "The secret to having it all is realizing that you already do." "It's just not for me. I'm not on this level. I don't like being called "bitch." And I don't need someone to communicate with me like we're "besties." I'm only four years older than Lapin, but, while reading this book, I felt like we were worlds apart. In short, Boss Bitch is one for the younger crowd. If you are 20-something and looking for career guidance--especially if you are considering going the entrepreneur route--you will probably enjoy this book. But if you are a day over 28, I'd suggest skipping it.

I discovered Nicole through her first book, Rich Bitch, which I loved! Nicole brings her no-nonsense,

straightforward advice again in Boss Bitch. It's an easy read full of immediately actionable tips. I really enjoy her conversational tone - it's like listening to one of your girlfriends instead of reading a stuffy advice book. I'm looking forward to reading her future books!

I love Nicole's books..

Nicole has it going on! Direct, blunt and to the point, this book nails the issues many women face in the workplace. A great read!!

Great book Nicole!

Whether you're looking to be your own boss or a better boss within your current organization, Boss Bitch, is a must-have! Love it! Also, I've given it to my up-and-coming leaders and they find it inspiring and helpful.

Love it! Definitely geared towards younger women, but very insightful even for someone who has an MBA.

This book is on point and make you look at things differently (in a great way).

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